



JSWSL: MUM: SEC: SE: 2023-24
May 31, 2023

To,

1. National Stock Exchange of India Ltd. Exchange Plaza Plot No. C/1, G Block Bandra – Kurla Complex Bandra (E), Mumbai – 400 051 Fax No.: 2659 8237-38 Ref: NSE Symbol - JSWSTEEL Kind Attn.: Listing Department	2. BSE Limited Corporate Relationship Dept. Phiroze Jeejeebhoy Towers Dalal Street, Mumbai – 400 001. Fax No. 2272 2037/2039/ 2041 Ref: Company Code- 500228 Kind Attn.: Listing Department
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Sub: JSW Steel Vijayanagar becomes the first manufacturer to achieve GreenPro Ecolabel for its 'Automotive Steel' Products

Dear Sirs,

Enclosed herewith is a press release dated 31.05.2023 on the above subject, which is self-explanatory.

This is for your information and in compliance with applicable Regulation of the Securities Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Thanking you,

Yours faithfully,
For **JSW STEEL LIMITED**

Lancy Varghese
Company Secretary



JSW Steel Vijayanagar Becomes the First Manufacturer to Achieve GreenPro Ecolabel for its 'Automotive Steel' Products

MUMBAI, 31 May 2023: JSW Steel, a leading integrated steel manufacturer, is proud to announce its achievement as the first manufacturer to receive the prestigious GreenPro ecolabel for its 'Automotive Steel' products. The GreenPro ecolabel, developed by the Confederation of Indian Industry's (CII) Green Business Centre, recognizes the highest standards of environmental sustainability and product performance in the Indian manufacturing sector.

JSW Steel Vijayanagar's 'Automotive Steel' products have undergone rigorous assessments and met the stringent criteria set by the GreenPro certification. This remarkable accomplishment demonstrates JSW Steel's commitment to producing high-quality, sustainable steel solutions for the automotive industry. The GreenPro ecolabel signifies that JSW Steel's products are manufactured with due care to its environmental impact throughout their lifecycle, including raw material sourcing, production processes, energy consumption, and end-of-life management.

Mr. Jayant Acharya, JMD & CEO of JSW Steel, expressed his delight at this achievement, stating, "We are honored to be recognized as the first manufacturer to achieve the GreenPro ecolabel for our 'Automotive Steel' products. At JSW Steel, Sustainability is at the core of our business strategy, and this recognition further strengthens our commitment towards environmental responsibility. We have invested significant resources in developing innovative processes and technologies to minimize our ecological footprint while ensuring superior product quality."

Mr. K S Venkatagiri, Executive Director, CII Green Business Center and Chairman, Global Ecolabelling Network (GEN) has mentioned that Indian Automobile Industry is aiming at reducing their carbon footprint and achieving Net Zero in the coming years. JSW's initiative towards manufacturing Green and low carbon automotive steel products will support the Indian Automobile Industry to move towards "Net Zero". CII congratulates JSW for their excellent initiative and extends all the support for their endeavours towards achieving Net Zero.

JSW Steel's journey towards GreenPro certification has been bolstered by its active participation in the development of the GreenPro Automotive Steel standards. Under the Chairmanship of Mr. Devasish Mishra, Executive Vice President – PDQC and TE, JSW Steel played a pivotal role in the committee responsible for formulating the rigorous criteria and guidelines for the Automotive Steel segment. By actively contributing to the standard-setting process, JSW Steel has demonstrated its thought leadership and commitment to driving sustainable practices within the industry.

The GreenPro ecolabel for JSW Steel's 'Automotive Steel' products will help automotive manufacturers make informed choices, promoting the adoption of sustainable materials in their supply chains. By choosing JSW Steel's certified products, automotive manufacturers can enhance the overall sustainability of their operations and contribute to a greener future.



JSW Steel's achievement of the GreenPro ecolabel underscores its position as a frontrunner in the steel industry's sustainability initiatives. The company remains dedicated to pursuing innovative solutions and continually improving its environmental performance across all aspects of its operations

About JSW Steel: *JSW Steel is the flagship business of the diversified US\$ 22 billion JSW Group. As one of India's leading business houses, JSW Group also has other business interests in sectors such as energy, infrastructure, cement, paints, sports and venture capital. JSW Steel, certified as Great Places To Work in 2021, has emerged as an organization with strong cultural foundation and great potential to be among the Top 100 companies. Over the last three decades, it has grown from a single manufacturing unit to become India's leading integrated steel company with capacity of 28 MTPA in India & USA (including capacities under joint control). Its roadmap for the next phase of growth includes a target of achieving 37.5 MTPA steel capacity by FY25. The Company's manufacturing unit in Vijayanagar, Karnataka is the largest single location steel-producing facility in India with a capacity of 12 MTPA. JSW Steel has always been at the forefront of research and innovation. It has a strategic collaboration with global leader JFE Steel of Japan, enabling JSW to access new and state-of-the-art technologies to produce & offer high-value special steel products to its customers. These products are extensively used across industries and applications including construction, infrastructure, automobile, electrical applications, appliances etc. JSW Steel is widely recognized for its excellence in business and sustainability practices. Some of these recognitions include World Steel Association's Steel Sustainability Champion (consecutively five times since 2019), Leadership Rating (A) in CDP (2022), Deming Prize for TQM for its facilities at Vijayanagar (2018) and Salem (2019). JSW Steel is the only Indian company to be ranked among the top 15 global steel producers by World Steel Dynamics for 13 consecutive years since 2008. As a responsible corporate citizen, JSW Steel's carbon reduction goals are aligned to India's Climate Change commitments under the Paris Accord.*

For Further Information Please Contact:

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